

America Éire

A living archive of the stories, journeys,
and histories of the Irish in America.

PART OF THE IRISH AMERICA 250 INITIATIVE

Hello,

We are so excited for you to participate in the “My Irish Story” promotional campaign video for the launch of **America Éire - A living archive of the stories, journeys, and histories of the Irish in America**, and we appreciate your voice being part of this initiative. We are delighted to have the support of the Irish Department of Foreign Affairs, the Embassy of Ireland, and the Ambassador Geraldine Byrne Nason, who will also participate in this video campaign.

Tell Us Your Irish Story

We invite you to share your own unique journey, how and why you and/or your people came to live here, what keeps you feeling connected to Ireland, and how you celebrate and express your Irishness today. **Tell your own Irish story - and encourage others to tell theirs - so together we can create a dynamic digital time capsule of Irish America at this pivotal moment in time.**

How to Participate

To participate, we want you to record a short video introducing yourself, briefly summarizing your story, and inviting others to participate on July 1 (this will be part of our promo campaign). Then write the story on our special submissions page, available only to promo campaign participants.

1. **Record a short video introduction** (instructions below) to your story, briefly telling us about yourself and how you stay connected to your Irish roots and express your Irish identity, and inviting others to submit their stories.

Do not post the video on social media. We will incorporate it into our marketing campaign and send you a website link to your story so you can post it on a reel on Social Media on July 1 and invite your family to read.

2. **Write your story** of how and why you or your people came to the US (details below).

We will share your Irish Story on our new storytelling platform www.americaeire.org, which will go live on July 1. We will send you a link to your story in advance, so you can share it with your community and on your social media channels. All instructions below.

Record your video intro - Instructions

- Please use the **self-record instructions further below** to guide you as you document your story:
 - [Tips: How to Get the Best Quality Video When Self-Recording on Your Phone](#)
 - The video should be **90 seconds or less**. We will edit it for use in the video campaign promo video and also post it across the campaign calendar in the run-up to July 1.
 - Use the following script and prompts to record your video for the promo campaign:
 - **Script:**
 - “Hi, my name is FIRST, and LAST NAME, and this is **My Irish Story.**”
 - In your words:
 - Why and how you or your people came to the US.
 - How you stay connected to your Irish roots and express your Irish identity.
 - What your Irishness means to you.
 - “I am so excited to share my own Irish story in celebration of Irish America 250 on americaeire.org and encourage you to share yours on July 1.”
 - **Submit your video to us here**
 - Save the file: IA250_Video Story_YOURNAME
 - Email hello@americaeire.org the following information:
 - Your **first and last name**
 - Your **social media handles**
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Write your Irish story - Instructions

What to include in your story

- For the **written story**, we will need: *Circa 500 words*.
 - **Irish family name** (if different from your own)
 - Your **first and last name** and email address
 - *You can remain anonymous and leave your last name off the story if desired*
 - **Year** you/your people arrived
 - **County** in Ireland from where you/they departed
 - **State** in the US where you landed/currently live

- **Please also include in the email:**
 - Your **social media handles**
 - A **photograph** (of you or your family members, i.e., parents, grandparents, etc.) for your unique webpage

Inspiration for your story

Tell the story you want to share - as long or shorter. Circa 500 words.

- Maybe your family came here generations ago... so share a brief family history about your connection to Ireland, from where and when your people came from, and to where they arrived - and how that Irish identity has endured and how you express it today?
- Maybe you arrived yourself.....so tell us why you're here and how you stay connected to Ireland?
- Maybe you studied or worked in Ireland, and its history, music, literature, and culture have made a lasting impact on you. Tell us about that.
- Whatever your connection to Ireland, we want to know what Irishness looks like in your life.

Upload link

Please use [this upload page link](#) to submit your written story.

Sharing Your Story

We will upload your story to americaeire.org. **It will go live on July 1, when the site opens to the general public.** You will then be able to share your page with family and friends, and on social media.

Thank you for being part of this initiative.

Warmest regards,
Irish America 250 Team



Not for public dissemination.
